

## CASTELLINEUROPE – LECTURERS

### **DANIEL LUNDQUIST– BUFF MALMÖ FILM FESTIVAL,**

Daniel Lundquist graduated in arts administration in 2001. After his studies he worked in various positions within the cultural field and soon became especially engaged in film and media. He worked as editor for different school cinema projects at the Swedish Film Institute, investigator at the City of Malmö Culture Department and project manager for a film club for teenagers.

He participated in the creation of a website and online community for young Nordic filmmakers, of which he became the editor-in-chief.

In 2009 he started working at BUFF Malmö Film Festival, the international film festival for children and young people in Malmö, Sweden, and since 2012 he is the Head of Programming.

Among other commissions he has been the chairman of the Swedish organisation for film and media literacy, called FOMP. Currently he is the chairman of the Swedish Film Institute's advisory committee for film literacy.

BUFF was founded in 1984 and is a non-profit organization. The aim was, and still is, to screen good films for children and young people as well as for adults. In the cinema we get to meet different cultures, hear foreign languages and tag along on endless adventures. The festival is today an important meeting place for everyone working with children, young people and moving images.

### **JAROSLAVA HYNŠTOVÁ – ZLÍN FILM FESTIVAL**

Jaroslav Hynštová was born in 1977 in Slavičín, Czech Republic. She studied at the Palacky University in Olomouc, Czech Republic, major Film studies and English philology. She has been working as a film programmer at Zlín Film Festival - International Film Festival for Children and Youth since 2005. As a Zlín Film Festival representative she participated in the juries all around the world (e.g. South Korea, Estonia, Sweden, France, Germany, Poland, Russia, India, Japan). She also works as a lecturer during Zlín Film Festival summer camps (screenwriting, guidance of TV studio making). She was also a regional cultural correspondent for the biggest Czech newspaper. She translated films for Zlín Film Festival and worked as a guest manager for the small film festival Eurofilm in the spa town Luhačovice. She is a founder of an amateur theatre group in her home town Luhačovice, she is the screenwriter and director of more than 10 comedy plays based on different film genres.

ZLÍN FILM FESTIVAL is the oldest and largest film festival of its kind in the world. This is a significant international event which has an excellent reputation and holds lots of respect. The festival screenings are conducted not only in Zlín, but also in many other towns in the Czech Republic. Each year the festival presents around 300 films from more than 50 countries around the world. Since 2010 festival attendance has exceeded 95,000 children and adults. The mission and goal of the ZLÍN FILM FESTIVAL is the presentation of contemporary world film for children and youth in the Czech Republic as well as an exhibition of Czech films. An important aspect of the festival is not only the effort to entertain young audiences, but to also – through film – to educate, expand their awareness of the outside world, and develop esthetic, social and moral perceptions. The Zlín Film Festival is an active member of the European Children's Film Association. ZFF organizes an extensive supporting, professional and charitable program.

### **RIANNE VOGEL – CINEKID FESTIVAL**

Cinekid Festival is the world's largest international media festival for children. For 2 weeks, approximately 75.000 children in Amsterdam, and in 30-40 other locations across the Netherlands, visit and experience over 500 media productions. In its diverse programming it emphasizes productions from European countries, which have a strong children's film tradition. Films are not just screened for a young audience, but presented in a media-literacy framework. Masterclasses and workshops are organized in connection to the films and together with Q&A's they allow children to interact with the films. The ground-breaking MediaLab, a playful exhibition, offers interactive art installations, workshops, games and apps. School screenings are hosted at the beginning of the festival, accompanied by custom-made educational material. Simultaneously with the screenings in Amsterdam, Cinekid brings films, school screenings, and workshops to around 40 locations all over the Netherlands. Throughout the year, Cinekid's educational curriculum, film catalogue, trainings, and workshops reach (school) children and teachers across the country. On an international scale, Cinekid promotes the circulation of European films with its media industry event Cinekid for Professionals, covering the whole chain from new project development to sales.

#### **Film literacy**

Cinekid interprets the term 'film' broadly: moving image that is presented in the form of: animation films, feature films, short films, documentaries and TV series. Also games, video art, AR and VR experiences are included. Film literacy is important, especially in times where the young generation is growing up with film and media content everywhere around them; tablets, smartphones, social media, etc. Film as a medium is always there, and getting more dominant. Cinekid seeks to amaze, entertain, and connect; and contribute to the development

of children into independent, conscious and thoughtful world citizens. In order to reach this goal, Cinekid presents, produces, teaches and communicates with and about film and moving images in a language that children understand.

Cinekid helps children investigate film and media in a creative way. By gaining creative skills and getting to know how film is made they watch more critically to what they see, and can give meaning to it. Why do they feel certain things about a certain image? The goal is let them consciously *watch*, *make* and *research* film in order to interpret what they see, and give meaning to the world around them.

### **Biography**

Rianne has been responsible for Cinekid's education department since June 2019. Her department organizes both the annual school programs during Cinekid Festival and the various workshops and education activities offered throughout the year. These activities vary from long term intensive collaborations with partners/schools to one-off introductory film workshops in schools or libraries. Prior to Cinekid, Rianne spent 6 years working for and managing film education programs offered by various organizations, including the Movies that Matter Film Festival in The Hague.

### **ARBA HATASHI – ANIBAR INTERNATIONAL ANIMATION FESTIVAL**

Arba Hatashi was born and raised in Peja, Kosovo. She started volunteering at a very young age in different non-government organizations, with a focus on culture development. For the last eight years, she has been working actively with Anibar on organizing the only animation festival in Kosovo, managing and working on the transformation of the only active cinema in the city of Peja, Cinema Jusuf Gërvalla, into a multifunctional, social and cultural space. In addition to her work, she has finished her studies as a Bachelor of Information Systems in 2019 in Prishtina.

Previously, she was the Programme Coordinator of the festival for two years and managed the Anibar Animation Academy and its educational projects working towards the improvement and development of education in the field of animation in Kosovo. Since the end of 2019, Arba has been appointed the new festival director of Anibar International Animation Festival.

### **JERZY MOSZKOWICZ – ALE KINO!**

Jerzy Moszkowicz, the director of International Young Audience Film Festival Ale Kino! and Children Art's Centre in Poznań, Poland. Arts manager and stage director, author of theatre performances, TV films and programmes for children and young adults. In the past the president of International Centre of Films for Children and Young People – CIFEJ and board member of ECFA – European Children's Film Association. He served for several times as an expert of Ministry of Culture, Polish Film Institute and other organisations Jury member of a number of film festivals for children and young people all around the world. Awarded with the Polish medal Merit to Culture "Gloria Artis".

Ale Kino! Festival started back in the 1960s as a national event. In mid 1990s it was completely reorganised and became a first-class large-scale European event. In 2010 the Festival embarked on a tour around Poland, and Ale Kino! on Tour is now available in little towns, whose young inhabitants seldom have the opportunity to encounter quality international film productions. We believe that, with such a big and still growing audience, range and renown, our festival has a chance of improving media literacy throughout Poland. Ale Kino! enables young cinemagoers to see interesting, diverse, and intelligent film productions from all over the world, especially from a whole host European countries, which are not normally available in Polish cinemas or TV channels. The presented movies fall outside stereotypes and offer the view of the world from the perspective of different cultures and artistic conventions.

Ale Kino! is a complex yet consistent system promoting quality young audience films and supporting media literacy not only among children and teenagers, among their parents and teachers, but also internationally among film professionals, critics, producers, distributors, TV and fellow festival programmers. Thanks to a number of accompanying events such as Industry/Education Pro, study visits, special packages for film distributors and young filmmakers etc., Ale Kino! constitutes a meeting place and discussion platform devoted to young audience cinema. On the other hand, initiatives such as Q&A meetings with film directors and young actors, bus trips to bring children from remote places to the festival, screenings for disabled or otherwise excluded children or filmmaking workshops are meant to enable as many young festivalgoers as possible to see, touch and appreciate the richness of the film world, through that - to discover the richness and diversity of the world around us.